

涙 - NAMIDA

by Edwina Hörl and Andreas Seibert

The Impossible Project Space Vienna had shown our fashion&photography project on loss and recovery from 29th May until 16th June 2012.

涙 - NAMIDA combines a unique blend of fashion and analog instant photography. This project is created by Edwina Hörl, the Swiss photographer Andreas Seibert and the art directors of so+ba. The choice for Impossible instant film was a purposive one. As a working base with chemical alterations it reflects the transiency tangibles. Back in March 2011, the Tsunami in Japan forcefully confronted us with this transiency of things, destroying the life's of thousands of people. Our fashion project 涙 - NAMIDA (tears) was especially created for Japan and is dedicated to those people who are still suffering of natural catastrophe's severe impacts.

The dramatical voids in the lifes of the affected people are reflected in the photography exhibition. Tokyo based photographer Andreas Seibert created collages with the single instant images, inevitably creating gaps and voids which leave an incomplete impression and reflect the experience of the people in Japan.

During the opening on 2nd June, Josef Novotny and Heimo Wallner were playing with their experimental band CAPUT. After sunset the CONTELLUSION project team – including the artists Kyoco Taniyama, Yoshihiko Hogyoku, Miya and Leo Pellegatta – collaborated with our project in Vienna and performed live in Tokyo. The performance was shown via u-stream and was projected on the wall in the backyard of Impossible Project Space.